

Parent Ambassador Program

- AZHSA would seek guidance and assistance from the Washington Head Start Association Parent Ambassador Program (PAP).
- Through a Program Coordinator Intern, create a small Parent Ambassador Program starting with 5–8 parents. Goal would be 2 from Maricopa Region, two from Tribal programs, one for Child-Parent Centers, PGCCS, WACOG and NACOG. Can be current or former parents. These parents will become Parent Ambassador Recruiters (PAR).
- PAR's will attend designated training modules on storytelling, advocacy and leadership made available from AZAEYC and from any other identified appropriate sources.
- PAR's will present at Policy Council meetings about advocacy and in time conduct training sessions of their own with guidance and assistance from the PA Coordinator.
- They will recruit other parents to participate in training to become Parent Ambassadors (PA), thereby multiplying the power of the network.
- PA's will attend designated training modules on storytelling, advocacy and leadership made available from AZAEYC and from any other identified appropriate sources.
- All the would be available for social media events such as panels geared towards amplifying the experiences of children and families from vulnerable populations. They would also provide AZHSA with stories and pictures for use on social media to tell their story.
- They would participate in visits with key early childhood stakeholders, including legislators and other policy makers to tell their stories and that of many others who have not had the opportunity to experience a quality early childhood program.
- PA's would complete a pre and post survey to measure effectiveness of the program.

Parent Ambassador Budget & Assumptions

• Budget			
○ Personnel			\$9,100
○ Direct Costs			\$1,480
▪ Communications	\$1,000		
▪ Supplies	\$480		
○ Travel			\$1,525
○ Meetings (At least grant end celebration)			\$1,995
▪ Venue	\$500		
▪ Meals	\$495		
▪ Mileage	\$1,000		
○ Purchased Services			\$10,600
▪ Stipend for Coordinator	\$4,000		
▪ Stipends for Parent	\$5,600		
▪ Child Care	\$1,000		
○ Indirect			<u>\$300</u>
Total			\$25,000

Detail/Logic:

- Personnel – AZHSA Director @ 0.125 FTE for 12 Months; 5 hours per week X \$35 X 52 weeks = \$9,100
- Communications includes interpretation, technology, etc. – estimate.
- Supplies includes paper, ink, printing, postage, etc. – estimate.
- Travel – Per V4HK’s guidance
- Venue – Based on historical trend
- Meals - Parents = 16; Directors = 11; EC = 6; 33 X \$15 = \$495
- Mileage – Reservation -= 800; Tucson 232; Flagstaff 290; Yuma 370; Case Grande 48; Maricopa 160 = 1,900 X .445 = \$845.50. 347 miles to PC meetings = \$154.41.
- Stipend for Coordinator - \$2,000 every 6 months. \$2,000 X 2 = \$4,000
- Stipend for Parents - \$350 every 6 months. \$700 X 8 = \$5,600
- Child Care - \$3 per hour up to maximum of \$125 per parent. \$125 X 8 = \$1,000
- Indirect – Accounting \$1,800 X 17% = \$306
- Head Start Grantees may support the parents by supplying hardware for communication.
- AZHSA may support the project if budget is exceeded due to underestimation.
- Per a review, our insurance policy does not require any changes due to this project.

Parent Ambassador Roles & Responsibilities

PAP Intern Coordinator Role

- Recruit Parent Ambassadors (PA) from specific geographical areas and HS programs as determined by the project.
- Participate in all training which PA's will participate.
- Coordinate PA's training.
- Develop and participate in social media events for the PA's. This will be done in coordination with AZHSA Recruitment Work Group.
- Solicit stories and pictures from PA's for use on social media which demonstrate the need for early childhood programs, especially for vulnerable populations.
- Research other training opportunities for PA's and if appropriate, coordinate their attendance.
- Deliver training whenever appropriate.
- Coordinate any in person events, including venue, food and program.
- Track and approve all child care reimbursement submitted by PA's.
- Assist in scheduling meetings with policy makers and coordinate PA's participation.
- Create and administer a pre and post test survey to measure achievements.
- Document the process by creating a Parent Ambassador Program Manual.

Parent Ambassador Role

- Attend all recommended training.
- Attend and make presentations to Policy Councils. (Recruiters Only)
- Recruit other parents to participate in the program. (Recruiters only)
- Participate in social media events and provide short quips and pics for use on social media.
- Attend any required face to face meetings which are scheduled.
- Submit child care reimbursement requests.