



Supporting Head Start quality today, impacting Arizona's tomorrow!

**AHSA Quarterly Meeting
 Standing Committee Meeting Minutes
 Parent, Family & Community Engagement Committee
 May 16, 2019**

Time: 1:30 pm -3:00 pm		LOCATION OF MEETING: Grand Canyon University
COMMITTEE MEMBERS PRESENT: Chair: Latrisha Centers, Secretary: Gloria Andrade (Please see Sign-in Sheet for additional members present)		
AGENDA ITEM	DISCUSSION/RECOMMENDATION	PERSON(S) RESPONSIBLE/PRESENTER
1. Call to Order & Welcome	Call to Order at 1:28 pm - Welcome and Introductions of new members	Latrisha Centers
2. Adopt Agenda and Approve Meeting Minutes Feb. 2019	Review of the minutes approved by Alicia Medina and second by Ann Marie Talbo	Committee Members
3. Nominations for Vice Chair	<ul style="list-style-type: none"> Members heard from Jessica Rivera-Garcia (self-nominated for Vice-Chair); a motion was made to approve Ms. Rivera-Garcia for Vice Chair by Maribel Viera and a second by Katrina Relph-Mueller 	Committee Members
4. Recruitment and Enrollment Update	<ul style="list-style-type: none"> Recruitment efforts: SWHD were given approval to put up some billboards and to utilize some radio spots – switched to color postcard-size flyers printed on card stock; changed phone number to 602-560-0000 which makes it easier for families to remember. City of Phoenix received approval to place ads (free of charge) on 10 waste management vehicles to include program name and phone number 	Committee Members



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	<ul style="list-style-type: none"> • City of Phoenix is mailing out approximately 1000 postcards to specific zip code areas utilizing bulk mail; the postcards are in English and Spanish; additional postcards will be printed as needed • City of Phoenix Neighborhood Services also provides advertising in their newsletter • City of Phoenix also revamped their website in an effort to go “paperless”; families can view events, meetings, etc. and can also complete an on-line pre-registration. • For August Meeting: Will begin brainstorming a Statewide Marketing/Recruitment effort and highlight at the next National Conference. The conference is in April; will target March for implementation • National Head Start Awareness month is in October • Suggestion: partner with the Phoenix Fire Department during their “Baby Shots” events to recruit families for Head Start Program 	
5. National HS Conference	<ul style="list-style-type: none"> • 4,000 attended • Workshops – Governance, Infant/toddler, School Readiness, Family Engagement, Fatherhood Engagement, Trauma, Coaching, Social Services, Leadership, Special Needs, Health, Fiscal, Mental Health, etc. • Dollar Per Child Campaign – Region 9 Donation from Regional Office, not AZ Grantees; Other Regions donated thousands of dollars! 	Latrishia Centers
6. Day at the Legislature	<ul style="list-style-type: none"> • Send Family Success Stories directly to Moe Gallegos 	Latrishia Centers
7. PFCE Resources	<ul style="list-style-type: none"> • Lead Safe Program – Maricopa County Public Health has funding right now to assess and complete repairs for households who have children under 5 years old, live within certain zip code areas and meet the income eligibility requirements; Sharon Gongora, Public Health Nurse from Maricopa Department of Health, is the lead for this program. 	Committee Members



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	<ul style="list-style-type: none"> • Live and Learn Program – The lead contact is Stephanie Castillo. The mission of this program is to break the cycle of generational poverty and violence through education, life skills, mentoring, financial literacy, and career training for women 	
8. Old Business	<ul style="list-style-type: none"> • PFCE Work Plan – • Update on growth of partnerships related to ECE Messaging Initiatives – Head Start Play Book Training – Feb. 2019 • Obstacles for enrolling vulnerable populations • Workforce Development 	Joelle Grande, Catholic Charities Refugee Resettlement Agency Vista Member
9. Announcements	<ul style="list-style-type: none"> • No Announcements 	Committee Members
10. Adjourn	Meeting adjourned at 2:35 pm	Latrishia Centers