



# JOIN US ON FEB. 19, 2020! HEAD START RECRUITMENT WORKSHOP

## Recruitment Workshop

Enrollment Challenges? Trouble recruiting? The “sticky” problem is that the data tells us that children who qualify for Head Start are out there. We know the children are there – we see them in the communities. But when it comes time to recruit families, we struggle to meet full enrollment. Do we need to change the way we message the program – the methods we use to recruit?

To find a solution, we know there is not a set of steps we can simply follow to find the children – we need to think differently to solve the problem. Join your Arizona colleagues and Design Thinking Facilitators from the University of Arizona in dissecting the problem and design a new approach using Human Centered Design principles.



### Save the Date

**February 19, 2020  
9AM – 2:30PM (with a  
working lunch) for a  
Recruitment  
Workshop.**

**The location will be  
at the Parson’s  
Leadership Center  
1611 E Dobbins Rd,  
Phoenix, AZ 85042**

**Registration will be  
through the AZHSA  
Website. There will  
NOT be a charge for  
this workshop!**

**Includes a Working  
Lunch**

**Space will be limited!**

## **AZ HEAD START ASSOCIATION**

PO Box 45483  
Phoenix, AZ 85064

For more information call: