



All-in-One Data Driven Family Engagement and In-Kind Tracking for Continuous Quality Improvement



Quarterly Meeting
5/19/2021

By Lala Zhang
Co-founder, Learning Genie





Education changes lives,
We believe every child has the
potential to succeed.

My personal life journey of pursuing education





How does Learning Genie support HS programs?

- Data driven family engagement
- Digital In-Kind collection and reporting
- Data Dashboards and Reports to support federal reviews FA1 & FA 2 data tour
- Aligned with HS performance standards, PFCE & ELOF
- Data Insights for Continuous Quality Improvement



Outline

OHS COVID-19 Updates

- ▶ Program Management During the COVID-19 Pandemic
- ▶ Opening and Operating In-person Services
- ▶ Operating Remote or Virtual Services
- ▶ Supporting Children and Families During COVID-19

▼ Putting COVID-19 Funds to Work: Examples from the Field

- Food and Nutrition Services
- [Family Engagement and Support](#)
- In-Person Learning

Q&A Archive

Additional Federal COVID-19 Resources

Family Engagement and Support

An Emergency Hotline, Curriculum Kits, and Weekly Zooms to Keep Families Supported

Pathways for Children, Gloucester, Salem, and Beverly, MA

The program's social workers set up an emergency hotline so families could reach out for anything they needed. This line was monitored 24/7. Pathways for Children was able to quickly set up a COVID-19 family resource page on their website along with weekly curriculum and community resources links for parents. They delivered curriculum kits to all Head Start families, and diapers to families who needed them. After the first month of closure, the program was able to provide weekly family Zooms lead by both Head Start and Early Head Start (EHS) teachers. The program also transitioned from hard copy applications, upgrading their website to provide an automated intake process. This enabled families easy access to submit Head Start and Early Head Start applications. Pathway's Family Enrichment program conducted parent groups virtually, which was extended to Head Start and Early Head Start families.

Using Various Technologies to Enhance Connection to Families

York County, Sanford, ME

The grantee used COVID-19 funds to create a lending library for enrolled children. It provided portable technology with internet capability to allow for participation in remote learning. The grantee also was able to purchase Teaching Strategies: Creative Curriculum Cloud package. This digital curriculum allows the program to provide virtual and remote services with fidelity. An educational toolbox was supplied to families so they could start off with additional materials while children are learning at home. COVID-19 funds allowed the grantee to purchase the Learning Genie Application for center-based classrooms. It allows education staff to connect with families daily and engage them in their child's learning and activities in the classroom. This is a shift from seeing families every day on-site to now doing drop-off and pick-up outside with alternative staff.



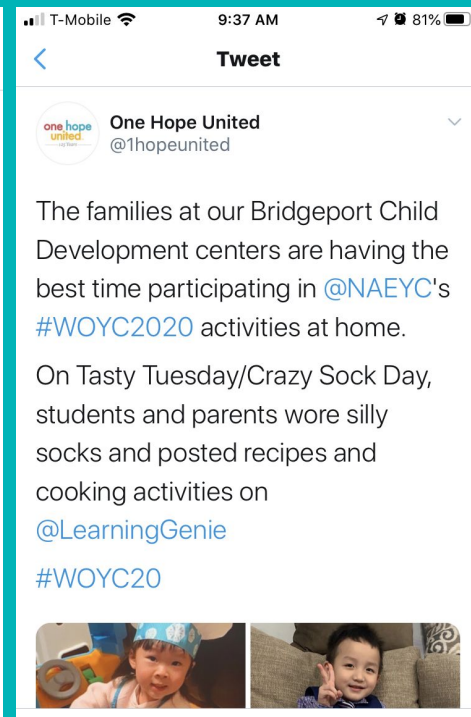
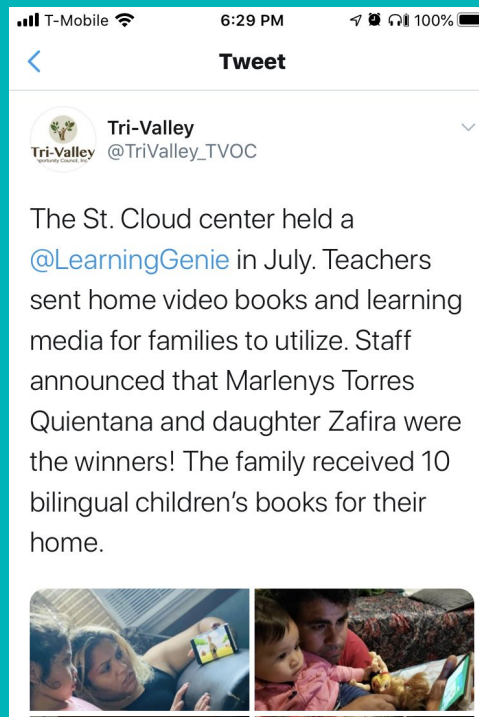
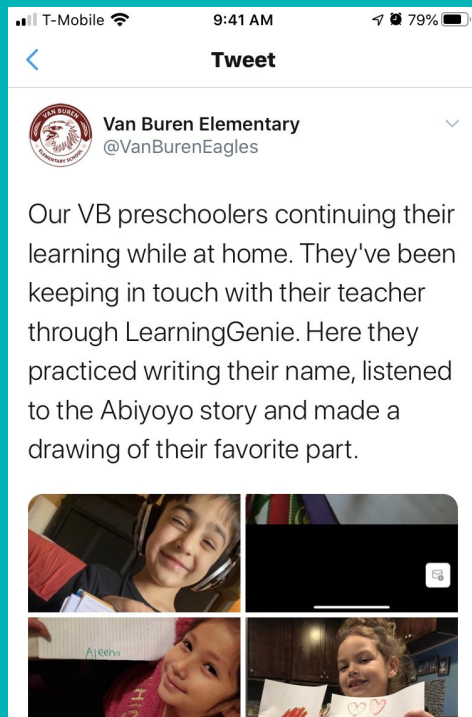
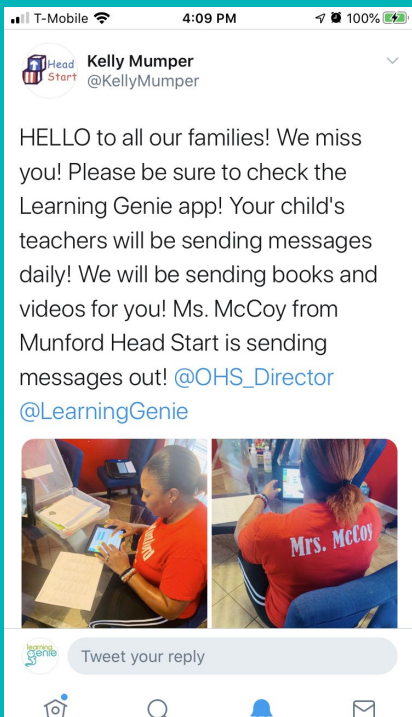


In Arizona:





Community Sharing



2021 Learning Genie HEROES Grant Program

- Covers 60% of the LG program cost
- Training and onboarding support
- Worth of up to \$5000+ In-Kind donation to agencies who signs up
- Limited slots available (ending 5/31/2021)

Apply at www.learning-genie.com
or email grant@learning-genie.com for more info



Digital In-Kind (non federal match) Collection and Reporting



Sacramento City USD Head Start
IN-KIND HOME ACTIVITY RECORD

Site/Class: _____ Month/Year: _____
Teacher: _____
Child's Name: _____

Parents: Please write on this calendar any time spent on teacher circled curriculum activities or events each day using a letter from the box (on the left) and the number of minutes as in the example below.

Example: Activity letter on left,
Time spent on activity in minutes on right.

A	15
---	----

Example: Activity letter on left.
Time spent on activity in minutes on right

Please use 5 minute increments

[illegible]

This represents an accurate account of time I have spent on assigned curriculum activities.

TOTAL IN-KIND

Hours _____ Minutes _____

Parent/guardian Signature and Date _____

Teacher's Signature and Date _____

*I am Moving I am Learning

Page 2 of 2[illegible]

Parent/Guardian/Caregiver Signature: _____ Date: _____

Date: _____

Teacher Signature: _____ Date: _____

Date:

Parent/Guardian do not write below

Grantee Comments/Concerns: _____

Reviewed By: _____ Date: _____

Date: _____

Traveling back and forth for In-Kind logs



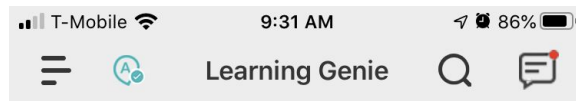
Collecting Signatures



Manual Calculation inefficient



Sharing at-home Learning Activities



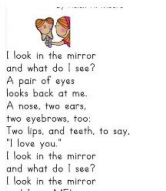
Activity

Dear Parents,

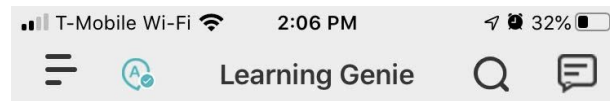
"This week we are reviewing facial features and adding information about our senses. Share the poem "I Look in the Mirror" with your child. Talk with your child about his or her senses. Call attention to things he or she smells, hears, sees, tastes, and touches.

I Look in the Mirror (Poem)

Please remember to submit your In-Kind time for this activity (Activity 2 under Social Emotional) from the Learning Genie App. Thank you!



1 week ago



Activity

Here is a fun activity to do together as a family! Please remember to add it to your inkind! If you need help uploading your inkind please let us know and we can help you!

COLLECT ALL OF THE FOLLOWING ITEMS
IN A BAG OR BASKET. CHECK THE BOXES
AS YOU FIND EACH ONE.


- ☐ 5 LEAVES THAT LOOK DIFFERENT
- ☐ A STICK THAT IS LONGER THAN YOUR HAND
- ☐ A ROCK WITH SPOTS ON IT
- ☐ A FLOWER
- ☐ A FLAT ROCK
- ☐ 10 BLADES OF GRASS
- ☐ SOMETHING YOU LOVE TO PLAY WITH
- ☐ A PIECE OF TRASH YOU CAN RECYCLE
- ☐ SOMETHING THAT IS BROWN
- ☐ SOMETHING THAT IS HEAVY
- ☐ SOMETHING THAT IS VERY LIGHT
- ☐ SOMETHING THAT NEEDS SUN TO LIVE


Yesterday



Tracking at-home Learning and Volunteer Activities as In-Kind




AT&T 4:03 PM 67%

< 1/01/2020 - 1/31/2020 ▾ 



In-Kind Contributions

Total Activities	Total Value
8	\$35.00
Total Time	
2 hrs 15 mins	

Revise Add History

AT&T 4:03 PM 67%

< Add Report

Description	Time
5. Discuss classroom and playground safety rules. ATL: Approaches to Learning	10 mins 01/07
Comment (optional)	
<div></div>	


Done

01/07/2020 >

10 mins	15 mins	20 mins
25 mins	30 mins	Other

T-Mobile 8:59 AM 87%

< Parent Signature Clear




☒ I acknowledge that my signature will be applied to all future In-Kind reports.

Submit

AT&T 4:04 PM 67%

< Parent Signature Clear




Catherine Carlisle

Thank you for helping our school!

Activities	Total Value
1	\$3.33
Total Time	
10 mins	

Submit

Staff choose from In-Kind activity library

 Home Dashboard

Portfolio

Assessment Progress

Detail Measure Report

Detail Measure Report With Charts

Kindergarten/School readiness Goals analysis

Family Engagement

Two-Way Communication

School Notification

Engagement

Book

Learning Media

Create Assignment

Select Type *

Assign Weekly

Assign Monthly

Assignment Period *

January 2021

Add Activity *

Select Activity

BYA 3 ×


BYA 4 ×


BYA 5 ×

Exercise 1 ×

FTNR 1 ×

Add Photo






Add Attachment

Attach File

Support PDF / PPT / Excel / Word format, up to 4 files

 FY 19-20 NFS_Values_Descriptions.pdf
103.25K Dec 24, 2020 18:02

Add Children *



Select Sites and Classes

Rainbow Class (3)

Jason BrownJoe SmithEmily Grange










Cancel

Save

 Lala 

Create Assignment

Add New In-Kind Entry

	Completion Progress	
8:50 AM	80%	View Details 
8:20 AM	0%	View Details  
8:20 PM	50%	View Details 
8:20 AM	23%	View Details 
8:20 PM	78%	View Details 
8:20 PM	75%	View Details 
8:18 PM	90%	View Details 
8:19 AM	11%	View Details 

Staff select to assign activity for families

Select At-home Activity

Search Activity ID/Description, Theme/Group Name 🔍

- ☐ **April 1 - Animal Sounds**
April Social And Emotional Development
- ☐ **April 2 - Collect empty boxes (cereal, frozen meals, egg cartons..) and help your child set up his/her own grocery store.**
April Social And Emotional Development
- ☒ **December 1 - Create a writing kit with your child. Place pencil, pens, markers, junk mail envelopes, stickers etc. in a small container. Encourage child to "write" a letter to a family member using kit.** ✓
December Language and Literacy Development
- ☐ **December 2 - Environmental print- Use labels from everyday products and stores your child may recognize, (mac-n-cheese box, Walmart logo, Cereal Box) glue them into a notebook for child to "read."**
December Language and Literacy Development
- ☐ **December 3 - Fill in the Blank**
December
- ☐ **December 4 - Find pictures in a book or magazine of things that fly, Discuss how they are the same and how they are different.**

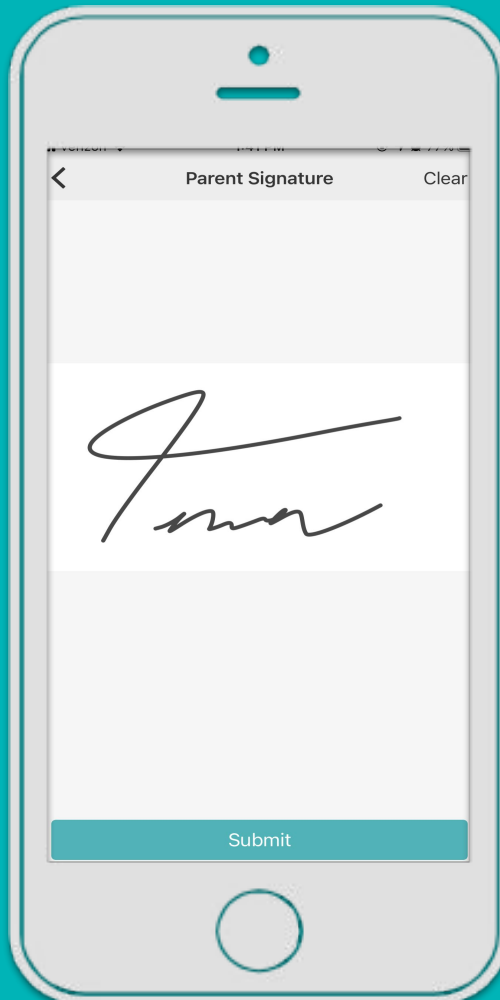
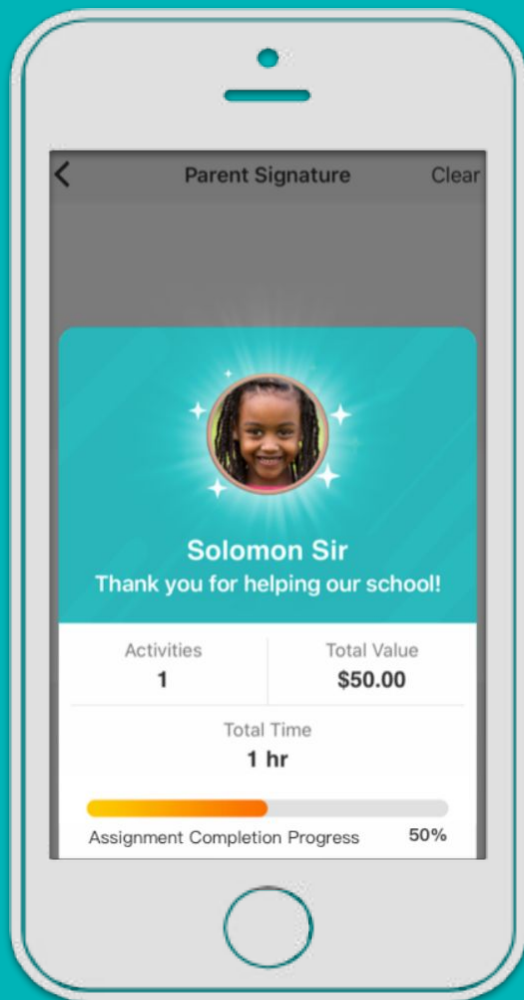
Cancel Save

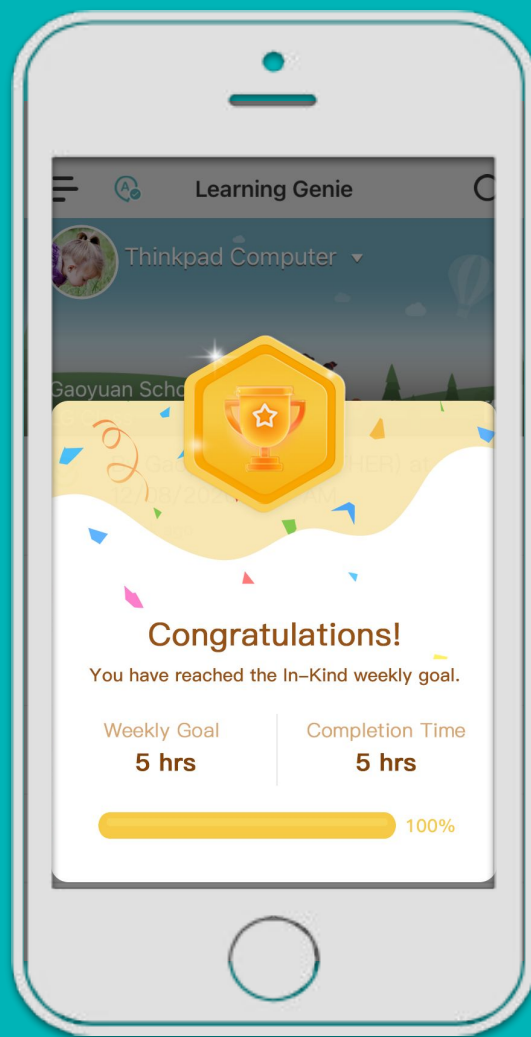
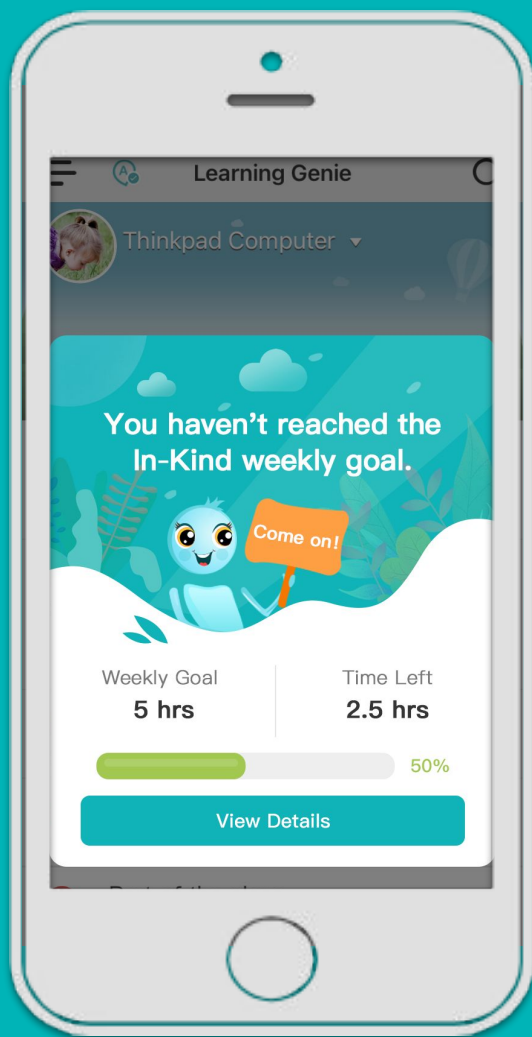
Completion Progress

M	80%	View Details	✎
M	0%	View Details	✎
M	50%	View Details	✎
M	23%	View Details	✎
M	78%	View Details	✎
2020 06:05:20 PM	75%	View Details	✎
2020 09:05:18 PM	90%	View Details	✎
2020 08:08:19 AM	11%	View Details	✎



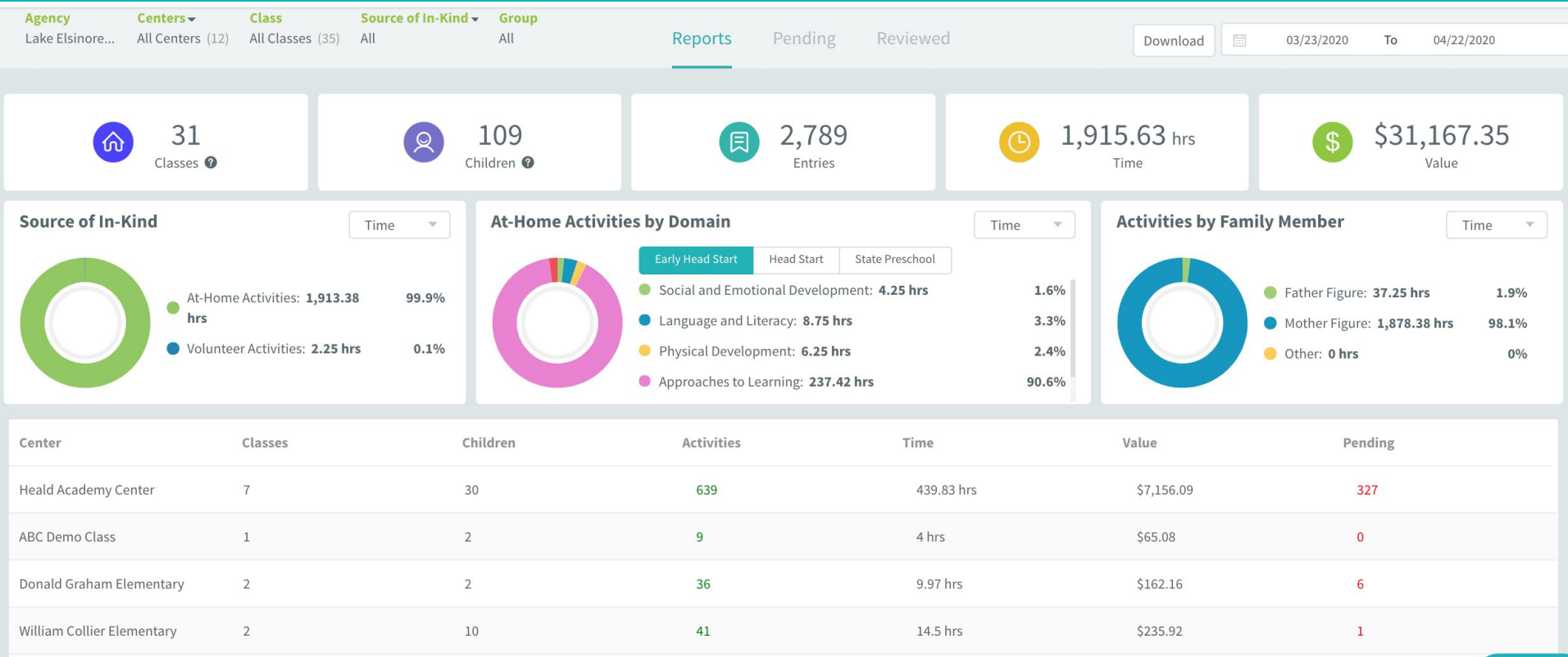
Families sign and submit after completing an assignment








Tracking In-Kind Data with Dashboard and Reports



Download In-Kind Reports

- Total times
- Total Values
- Total Entries
- Automatically calculated for each contributor

 In-Kind Report

Learning Genie Academy
Dolphin Room

Date Range: 12/2020

Total: Hour and Dollar

3.25 hrs
Total Time

\$36.25
Total Value

7
Total Entries

Parent Name: Jason Brown Child Name: Addison Brown

At-home Activity

Total Time: 2 hrs Total Dollar: \$20

Date	Quantity	Units	Rate	Total (\$)	Description	Father Figure	Teacher Name
12/07/2020	0.50	hours	10.00	5.00	Ask your child about parking lot safety. ATL Approaches to Learning	N	Mr King Kettering
12/07/2020	0.50	hours	10.00	5.00	Talk to your child about good health habits - (i.e., washing hands at home and school), ATL Approaches to Learning	N	Mr King Kettering
12/07/2020	1.00	hours	10.00	10.00	Ask your child about parking lot safety. ATL Approaches to Learning	Y	Ms Heather McCook

Volunteer Activity

Total Time: 0.5 hrs Total Dollar: \$5

Date	Quantity	Units	Rate	Total (\$)	Description	Father Figure	Teacher Name
12/03/2020	0.25	hours	10.00	2.50	Supervising on the playground	N	Owner Genie
12/02/2020	0.25	hours	10.00	2.50	Helping with snack time	N	Morgan Smith

Parent Name: Tiffany Appleton Child Name: Addison Brown

At-home Activity

Total Time: 0.75 hrs Total Dollar: \$11.25

Date	Quantity	Units	Rate	Total (\$)	Description	Father Figure	Teacher Name
12/03/2020	0.25	hours	15.00	3.75	Talk about stop signs, crossing guards and marks, street/peDESTrian signal lights ATL Approaches to Learning	N	Omar Genie
12/03/2020	0.50	hours	15.00	7.50	Talk about school parking lot safety ATL Approaches to Learning	N	Morgan Smith

Entry Signature: _____

Staff Signature: Kettering

Parent/ Guardian Signature: Jason Brown

Staff Signature: _____

Parent/ Guardian Signature: Tiffany Appleton

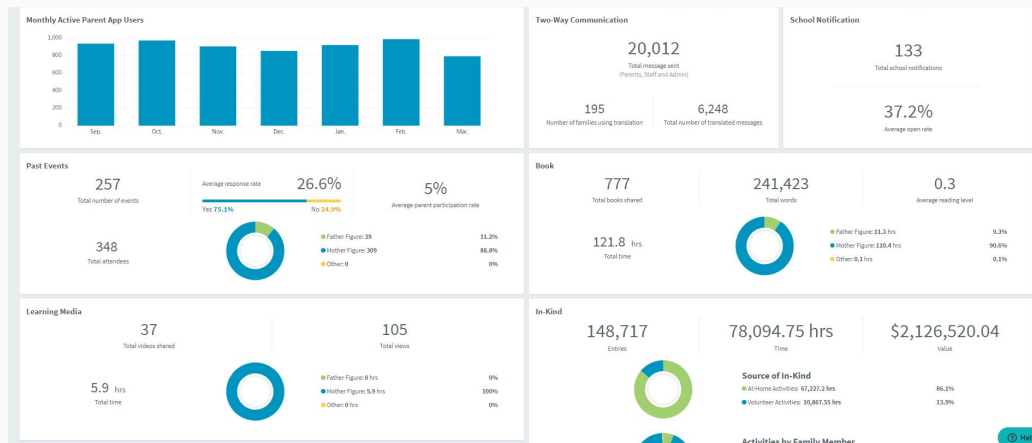


Success Story:

Maricopa Head Start (AZ)

Maricopa initially struggled with collecting in-kind for their families who speak a different language from English. Learning Genie's translation feature combined with the dedication of their teachers, as they met with families, helped them to collect \$1M in in-kind in 4 months. Now, they have passed \$2M and in the last 10 days alone have collected \$71,000 (2019-2020 school year data pre COVID).

They have consistent family engagement through the app, with on average 900 out of 1,200 families are consistently logging in to the program every month. Teachers love communicating with families by sharing interactive items like video books, activities and message updates about the children in the classroom. Administrators love being able to send out blast notifications to their staff and families. EHS teachers are regularly using the program to share their daily reports to families, eliminating much of their paperwork.



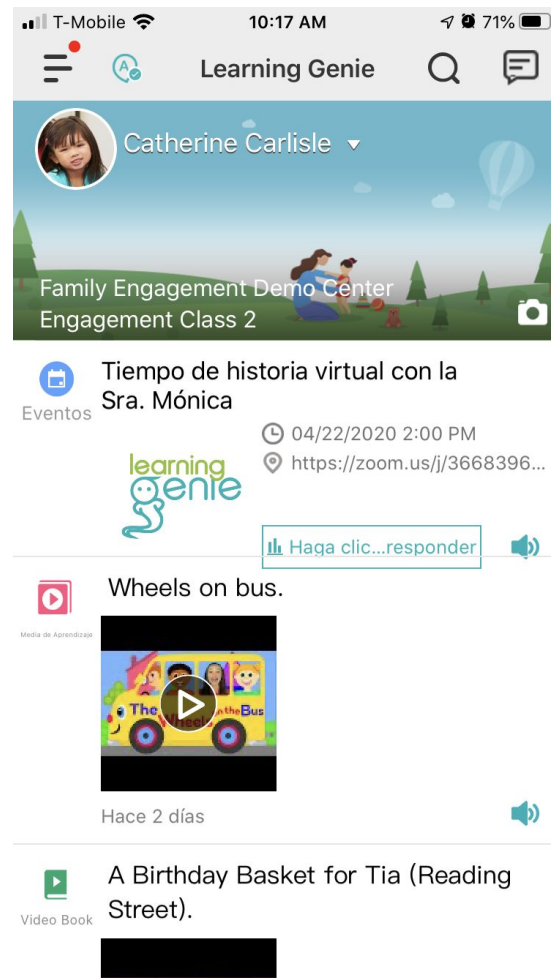
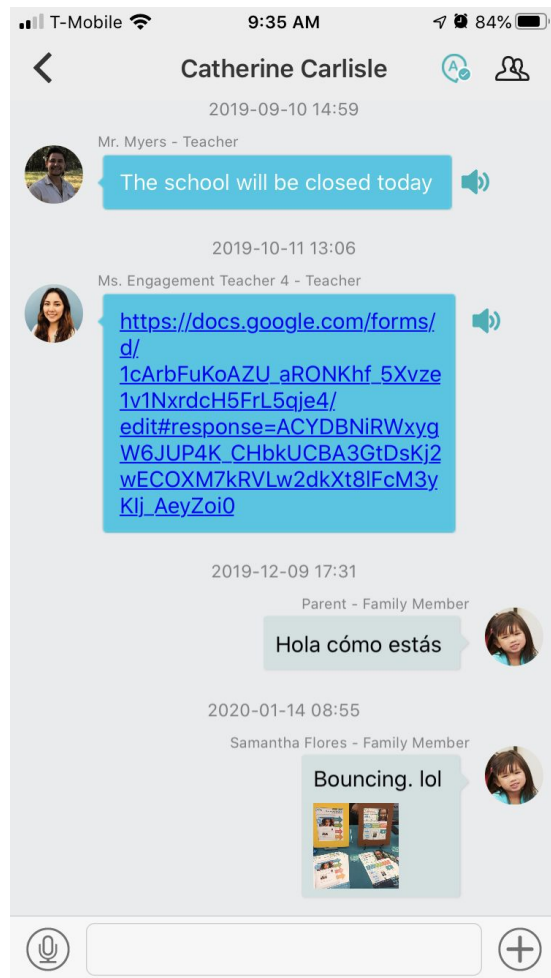


Data Driven Family Engagement



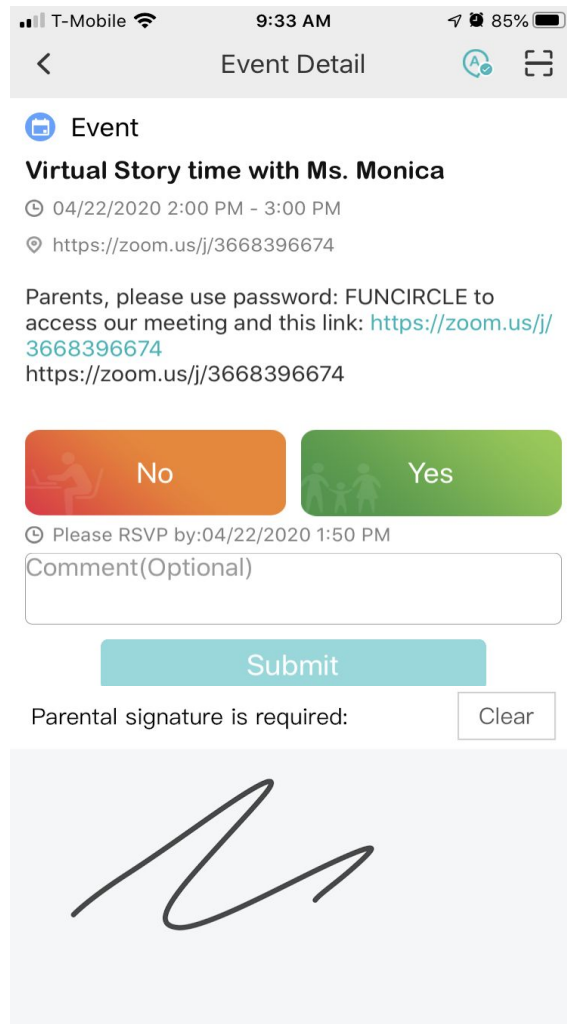
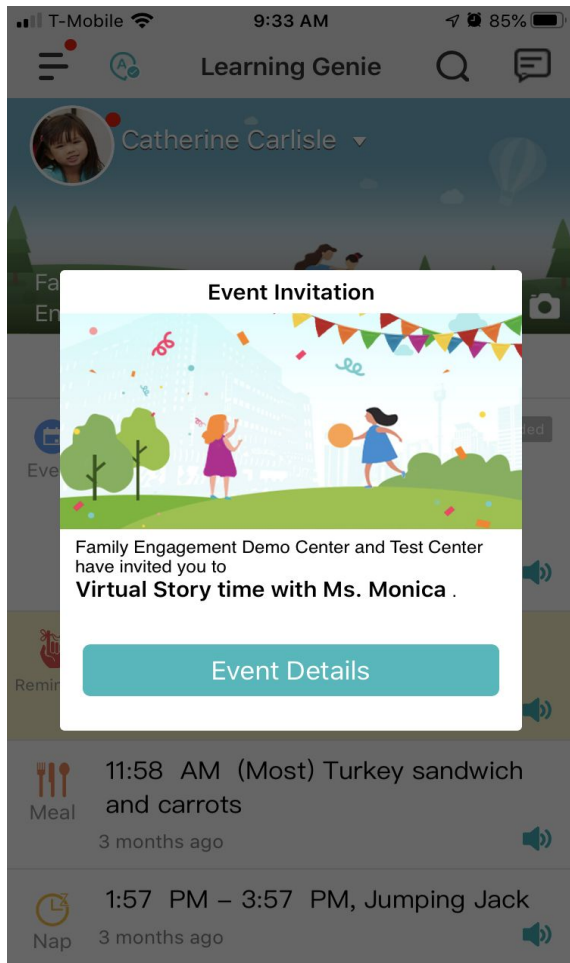


School-Home Messaging with auto translation



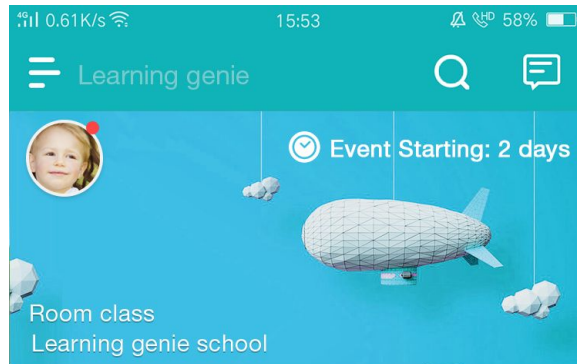


Virtual/Onsite Events with Digital Signatures



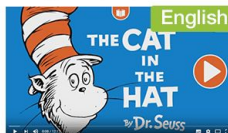


Customizable Learning Media Channel and video books Library



Book
video

The Cat in the Hat. The children watched this bilingual project



Posted on Nov 06 2018



Book
video

The Cat in the Hat. The children watched this bilingual project



Posted on Nov 06 2018



Event

Children's Heritage Holiday

Ongoing



12/14/2018 10:10 AM~12...

Downtown Willow Glen12...

T-Mobile 6:29 PM 100%



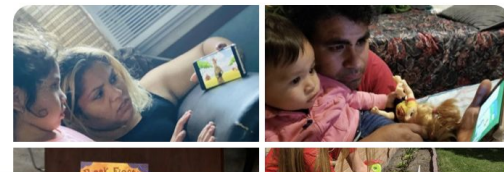
Tweet



Tri-Valley

@TriValley_TVOC

The St. Cloud center held a [@LearningGenie](#) in July. Teachers sent home video books and learning media for families to utilize. Staff announced that Marlenys Torres Quientana and daughter Zafira were the winners! The family received 10 bilingual children's books for their home.



Tweet your reply





Despite the changes and
challenges in the past 12 months,
we learned one thing that has
never changed -

Head Start agencies continue to
deliver high quality education to
children.



Case Study

demonstrating high quality
service delivery with data

Federal Reviews - Focus Area 2 Data Tour

Questions asked by reviewer:

*“During the COVID close down, how did you engage families to ensure service delivery?
Can you show the data and evidences?”*

Case Study Agency: Shasta Head Start (CA)

♥ Families are well engaged during the Pandemic ♥

Family Engagement

Last Month

Last three months

Last six months

04/01/2020

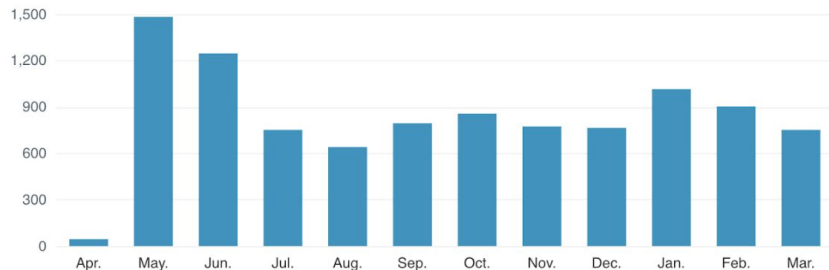
To

03/18/2021

PD

Monthly Active Parent App Users

Parent Onboarding Status



Two-Way Communication

37,255

Total message sent

Families: 14943
Staff and Admin: 22312



574

Number of families using translation

28,792

Total number of translated messages

School Notification

1,085

Total school notifications

46.1%

Average open rate

Past Events

20,276

Total number of events

Average response rate 22.7%

Yes 95.4% No 4.6%

0.1%

Average parent participation rate

62

Total attendees



Father Figure: 6 9.7%
Mother Figure: 53 85.5%
Other: 0 4.8%

Engagement

Items shared with families

30711
Activities



79
Videos

Nap: 1
Potty: 0
Meals: 2
Reminder: 998
Diapers: 0

38,642
Video Books

4558
Learning Media

0.10%
0%
0.20%
0.00%

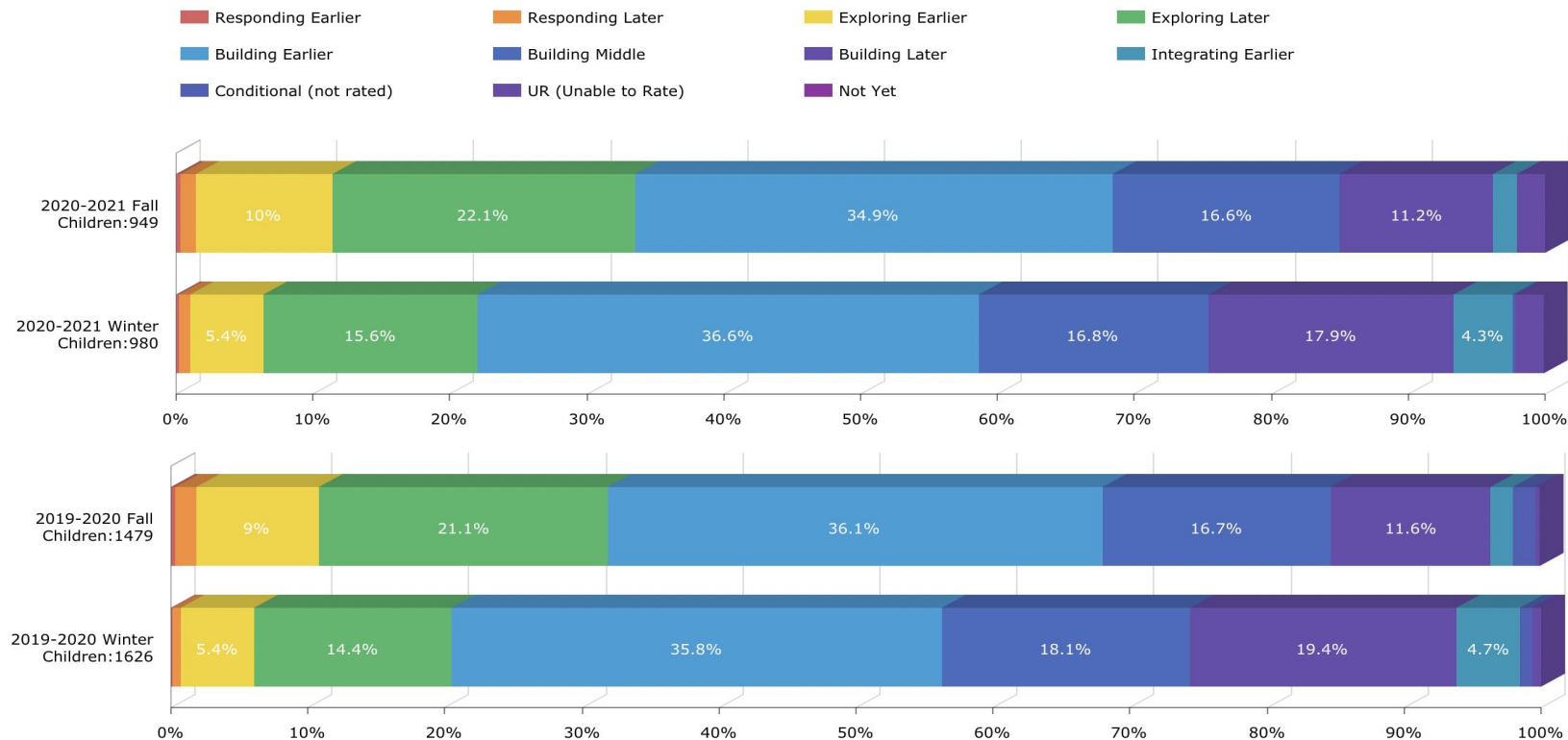


Help

Demonstrated Child Outcomes Growth

ATL-REG: Approaches to Learning - Self Regulation

Remove UR ☐ [Column Chart](#) [Bar Chart](#)



Alignment to the Head Start Standards: FA2 Reviews



Road Map to the Focus Area Two Protocol

This protocol will guide the discussions between the grantee and reviewers during the FA2 review. It includes areas of discussion, specific performance measures, and the associated Federal regulations. The protocol is divided into the following six sections:

- Program Design, Management, and Quality Improvement
- Education and Child Development Services
- Health Program Services
- Family and Community Engagement Services
- Fiscal Infrastructure
- Eligibility, Recruitment, Selection, Enrollment, and Attendance (ERSEA)

NEW in FY2021-Outcomes

The FA2 review event will provide grantees with the opportunity to share the types of data collected to measure outcomes for each program area. In addition, the grantee will share the outcomes the program has achieved thus far in each service area, strategic refinements the program is making to ensure continuous improvement and progress toward achieving outcomes.



Family Survey



Easy Collection of Survey Data at Families Fingertips, Real Time Results

Learning Genie

APP | Arthur's Big App | PBS KIDS.

7 days ago

Head Start Parent Survey 2021 Active

Survey C.A.R.D. HS/EHS Parent Satisfaction Survey 2020-2021
04/30/2021 8:00 PM

[Fill Out Survey](#)

ARTHUR | Lydia's Basketcase | PBS KIDS.

1 week ago

ARTHUR | Catherine II, Francine I | PBS KIDS.

Survey

Note: Your response can not be modified after submission. Are you sure you want to submit this survey?

Head Start Parent Survey 2021

Non-anonymous Survey

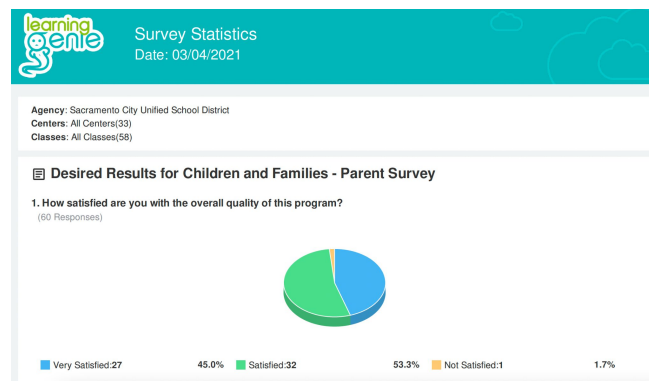
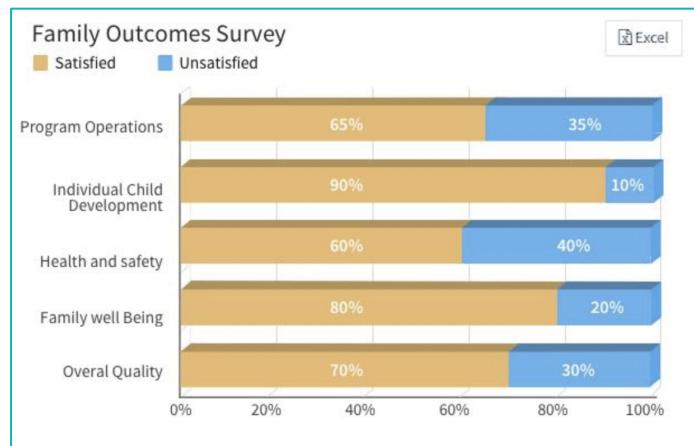
C.A.R.D. HS/EHS Parent Satisfaction Survey 2020-2021

*1. How age-appropriate are the classroom activities at Head Start?

☒ Extremely age-appropriate
☐ Very age-appropriate
☐ Somewhat age-appropriate
☐ Not so age-appropriate
☐ Not at all age-appropriate

*2. How would you rate the quality of

[Submit](#)



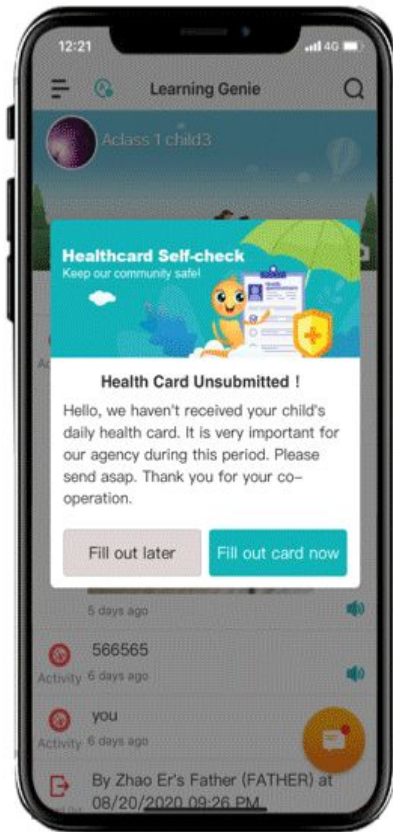


Health and Safety





Digital Health Card & Contactless Sign-in by Parents



HEAD START TEACHERS ARE SUPER HEROES



YOUR SUPERPOWERS INCLUDE:

SUPER SIGHT

You use your super sight to observe and understand the meaning behind children's behaviors.

Behavior
has
meaning!

SUPER SPEED

You use your super speed to quickly adjust plans to reflect what children need.

RESPOND
TO
CHILDREN'S
CUES!

SUPER STRENGTH

You use your super strength to build relationships with children's families.

Families
know their
child best!

WORK WITH CHILDREN. SAVE THE WORLD.



Learning Genie HEROES Grant Program

Limited spots left.

Apply at www.learning-genie.com

2021 Learning Genie HEROES Grant Program

- Covers 60% of the LG program cost
- Training and onboarding support
- Worth of up to \$5000+ In-Kind donation to agencies who signs up
- Limited slots available (ending 5/31/2021)

Apply at www.learning-genie.com
or email grant@learning-genie.com for more info

2021 HEROES GRANT

Learning Genie is launching a HEROES Grant to support Head Start agencies who are striving to deliver quality education to the most vulnerable children under a pandemic yet struggling with the \$1.7 billion funding gap.

Apply Now



Under the Grant \$9.00/child per year for the Entire Suite



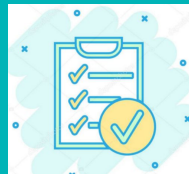
Digital Health Card &
Contactless Attendance



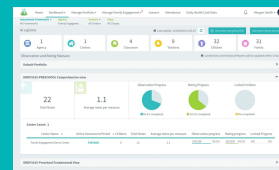
Family Engagement



In-Kind Tracking



Survey Tool



CQI Dashboard

“

*Spring: a lovely reminder
of how beautiful change
can truly be.*





Thank you!

Together, we will make a
bigger impact
to children's life.

Lala Zhang

lala@learning-genie.com

760-576-4298

www.learning-genie.com