



Just Ask Mia

Resource Chatbot

Agenda

1

Learn about WHY
Just Ask Mia

2

Trial Mia and
Practice

3

How can you get
involved?



Vision | Arizona's children are supported, safe, and thriving

Long Term Goal | To increase the health and well-being of Arizona's children



Thank you to all of the community partners who make Mia possible



VL IMPACT MAKER



**Together
for Arizona**



Why a Chatbot?

- Surveying Families showed they wanted:
 - Fast, easy to use, anonymous, text based
- Navigating systems can be challenging and complex
- How do we know what is out there?
- Don't want to always talk on the phone or have to tell my story

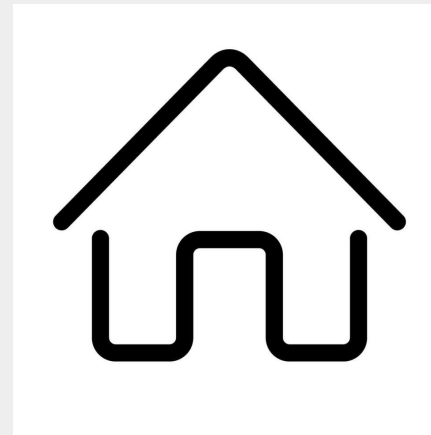
What Can Mia Do?



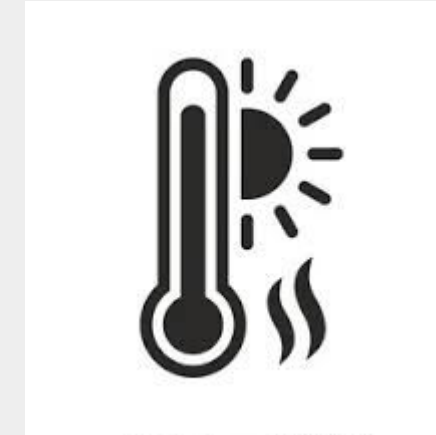
Food



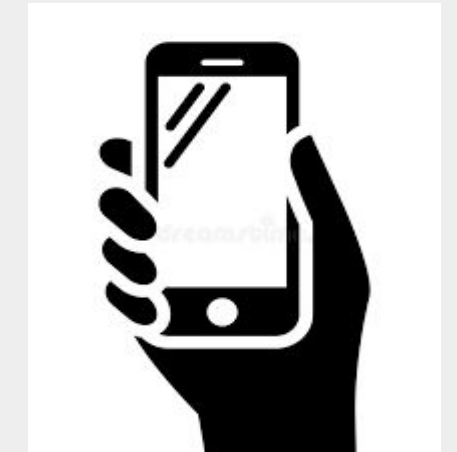
Clothing



Housing



Heat Relief



Cell Phone
Assistance

Technology Limitations

Intended to

- Inform families resources that are available
- Lessen barriers for entry
- Gather information from multiple sources to one space
- Create a list that is pre-written and easy to screenshot/save
- “Translate” or teach about resources in easy to understand language

Not intended to

- Replace in person interactions for complex situations
- Place someone in a shelter the next day



Organizations Taking Action Across the State

Tempe★Union
HIGH SCHOOL DISTRICT

 **Prevent Child Abuse**
Arizona™

 **NAMI** Valley of the Sun
National Alliance on Mental Illness

Arouet


ROOSEVELT
SCHOOL DISTRICT NO. 66



 **Higher Ground**
reach. transform. elevate.

 **Arizona Housing Coalition**
Speaking Up for Home and Hope

 **Big Brothers
Big Sisters®**
OF CENTRAL ARIZONA

 **CHILDREN'S
ADVOCACY
CENTER**


Expanding Excellence • Inspiring Innovation • Achieving Greatness
Tollison Elementary School District

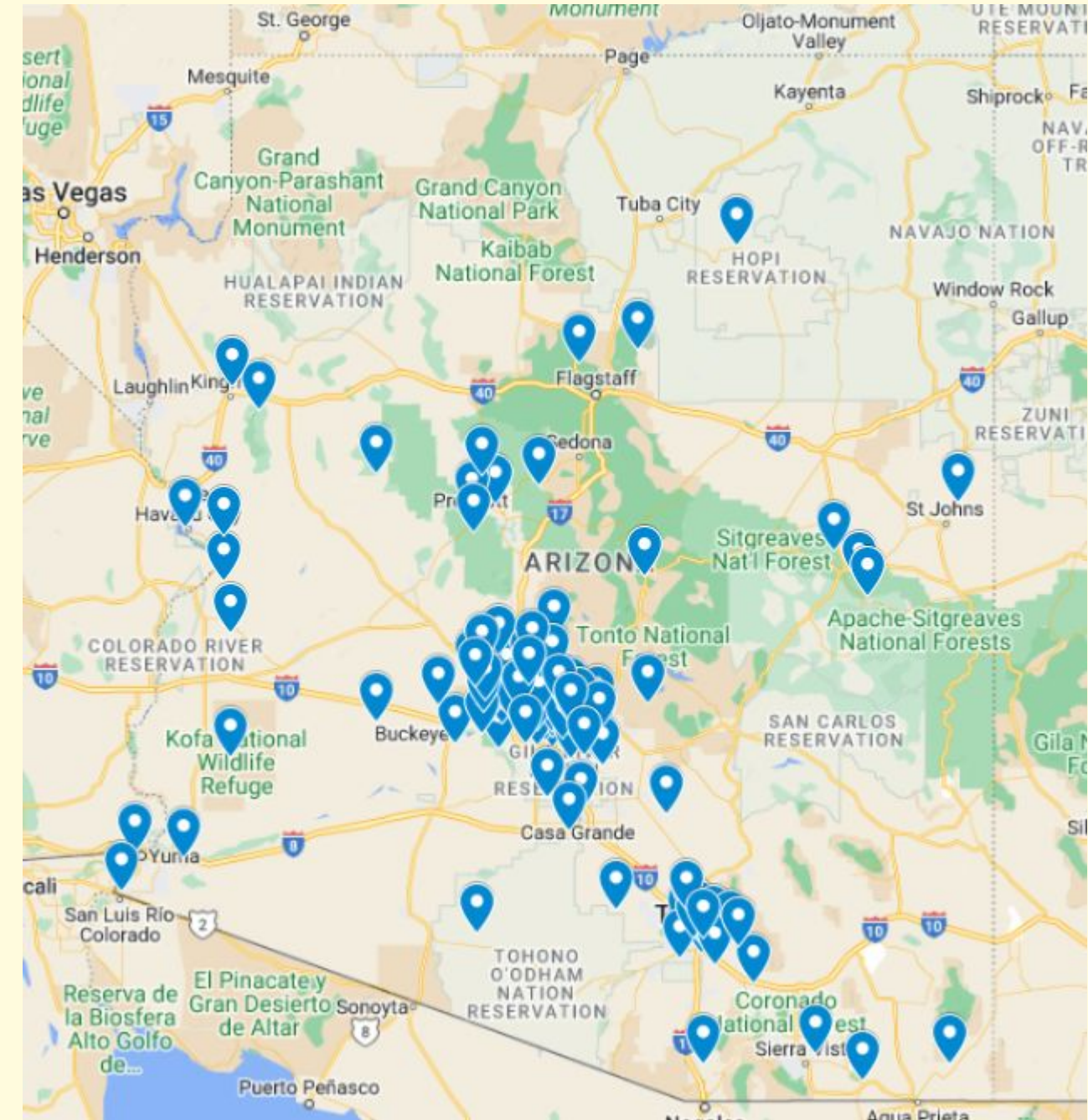
 **ican®**

 **St. Joseph
THE WORKER**
Transforming lives through employment


GESD

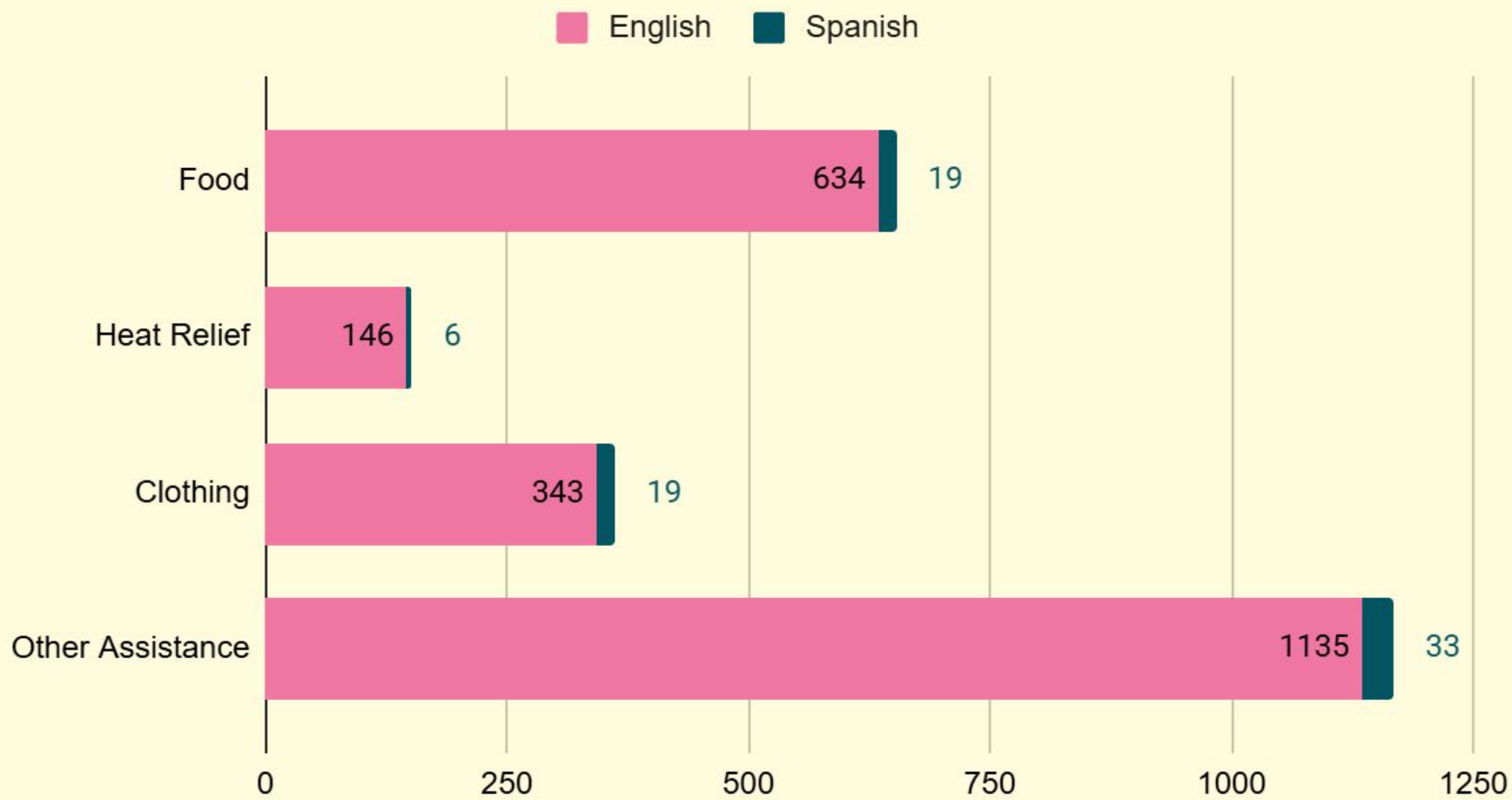
Map of Usage

- Mia is for ALL of Arizona
- Current Primary Use is Maricopa County
 - Less Resources Listed in Rural Areas
 - Less Partners Promoting in Rural Areas

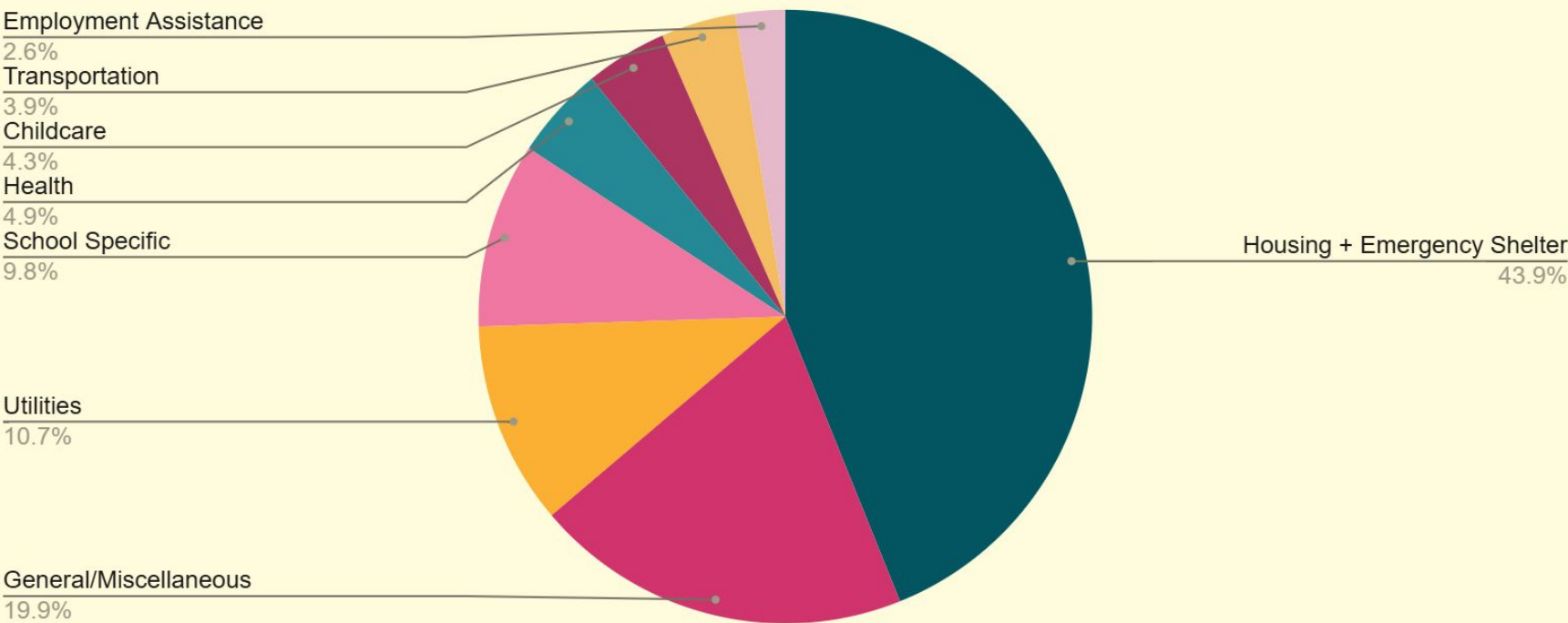


First 6 Months Usage

Request Breakdowns January 2024- November 2024



Other Assistance Breakdown



211 Requests



Contact Information



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@miaknowsaz



Just Ask Mia



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